

**Positions through iterating**

## **Last week**

fail to clearly convey to the audience what I intended to express through this publication

## **This week**

how I arrived at this answer

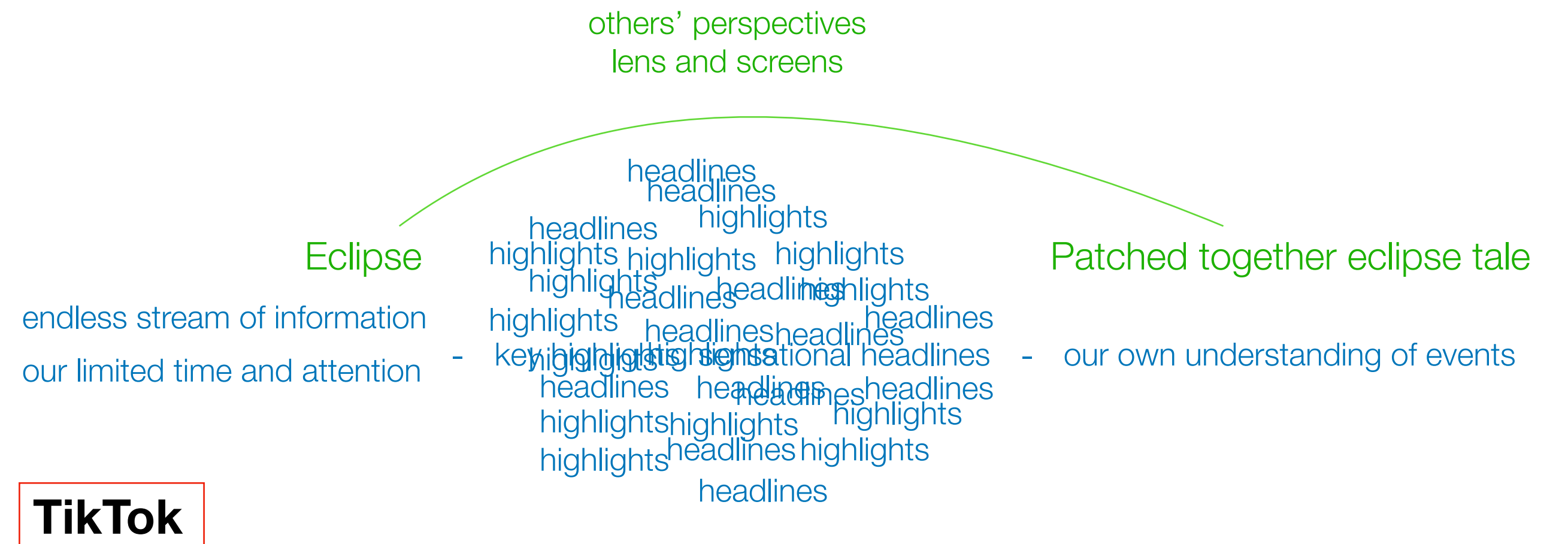
## **reconsider**

- Goal - to transform objective events into subjective observations  
namely turning the process of a solar eclipse into videos recorded by different people (from TikTok)
- Method - using multi-take cut, highlighting the differences between different perspectives  
to reflect the variations in individual understandings

fragmented input

misunderstood understanding

## patchwork output



our way of obtaining information in social network is similar to the combination of multi-take cuts and cross-cuts in cinematic language

An editing technique in which the exact same action is filmed from various angles all around the subject, then edited together with Jump Cuts amongst all the different angles.

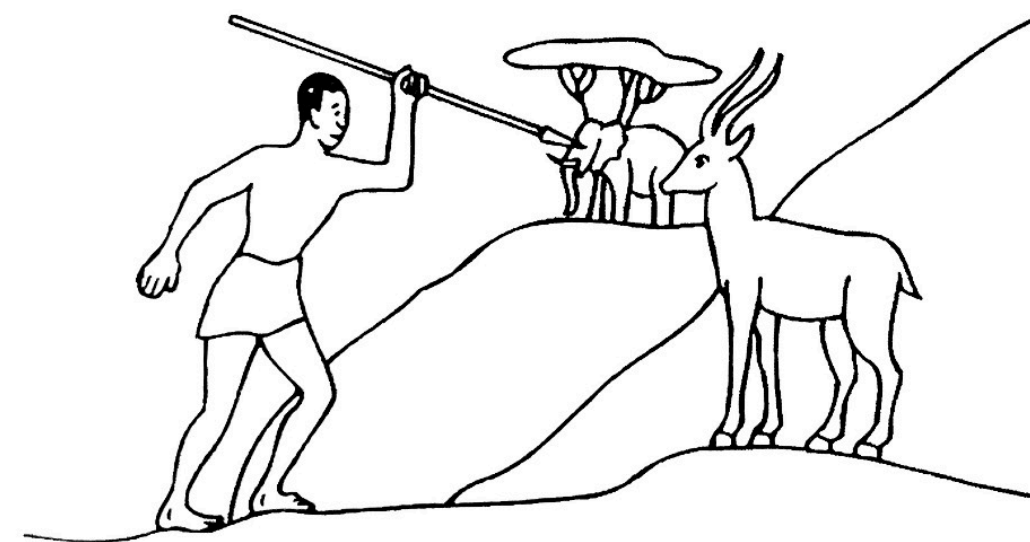
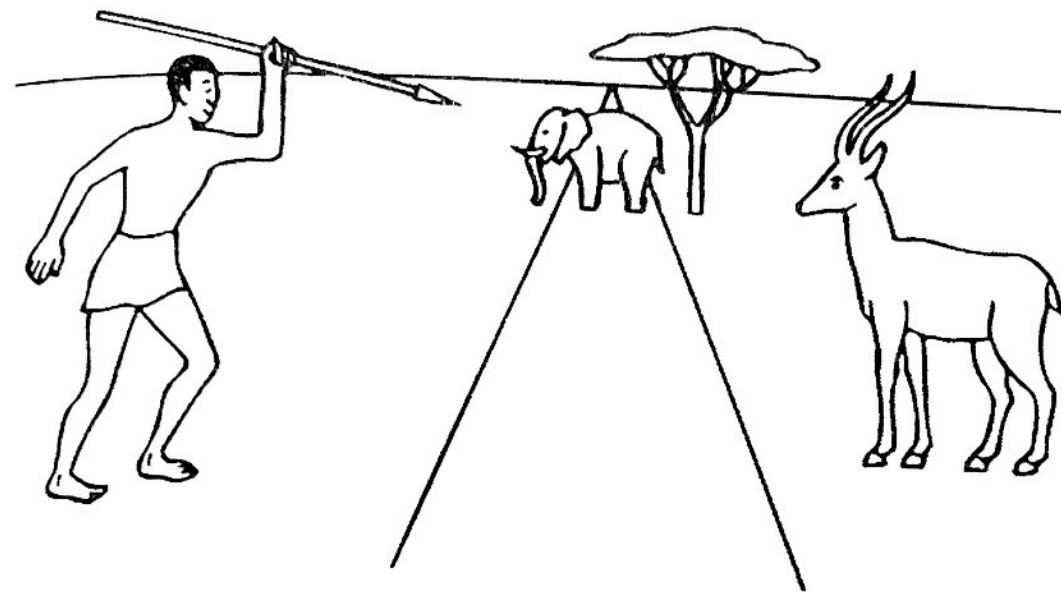
A fragmented presentation of the same event by different people

A film editing technique that involves switching between scenes, making it seem like the action in different locations is happening at the same time. It's also known as parallel editing.

Know several things at same time alternately

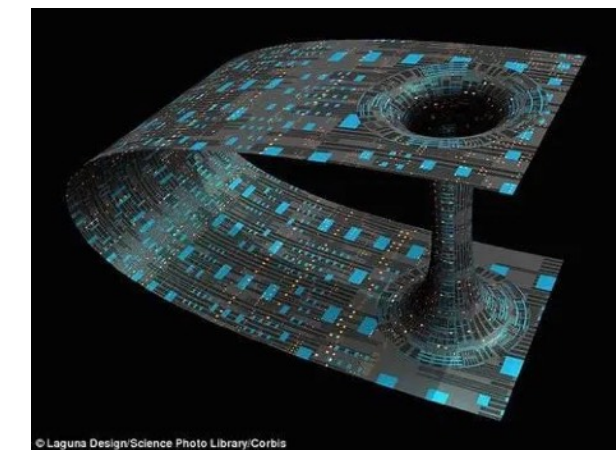
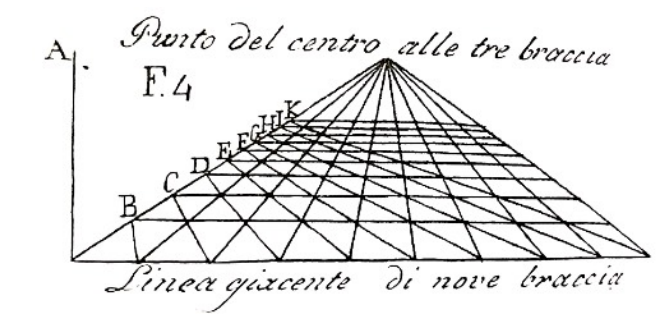
## Perspective

influence of diagrams on our understanding of things



## Diagram

Invisible things cannot be represented by diagrams, but we often use diagrams to understand their characteristics



## **How do we know about solar eclipses (or other events) through mass media?**

observing from different angles

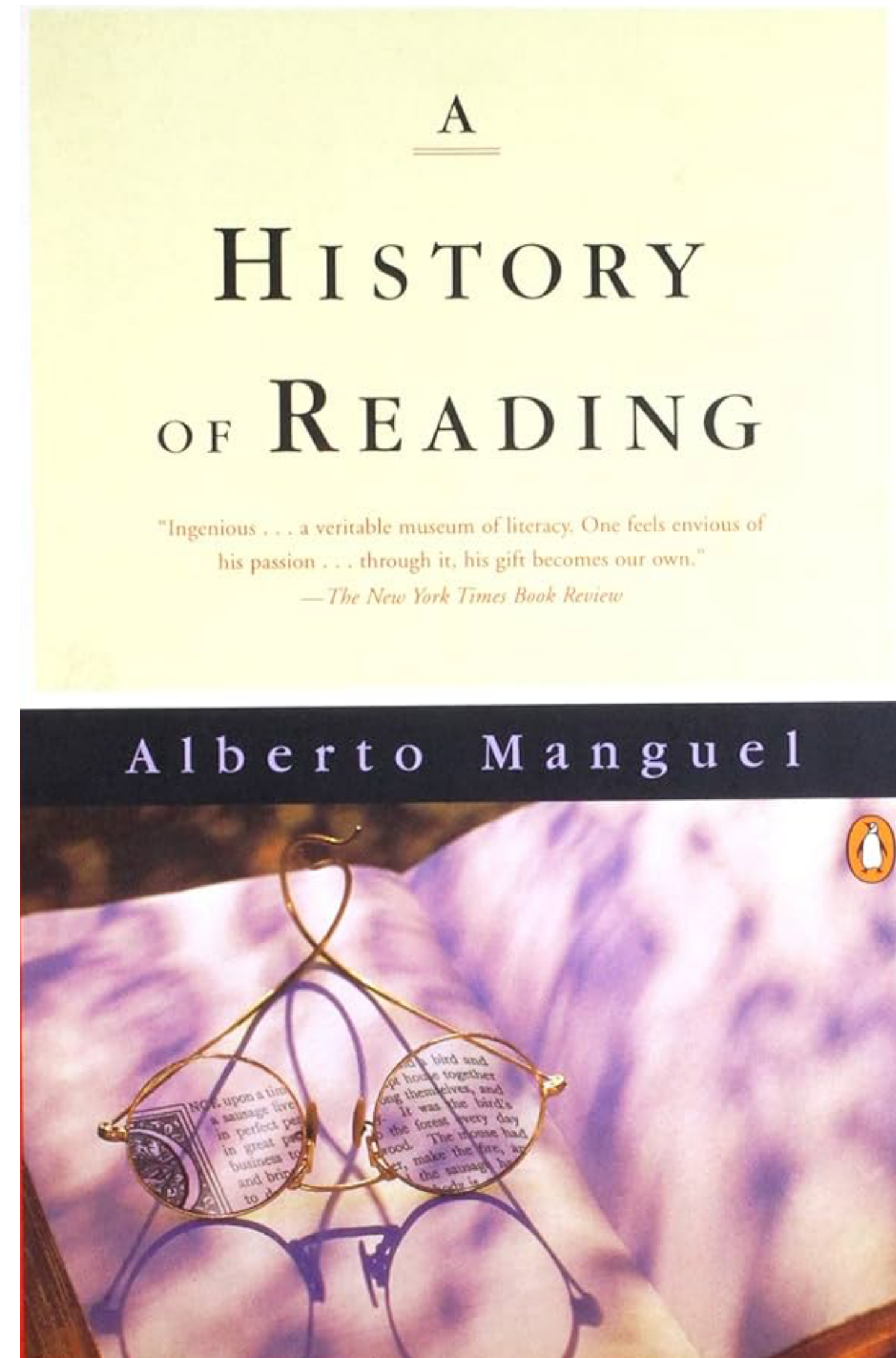
'fragmented input' 'patchwork output' 'misunderstood understanding'



## Reference

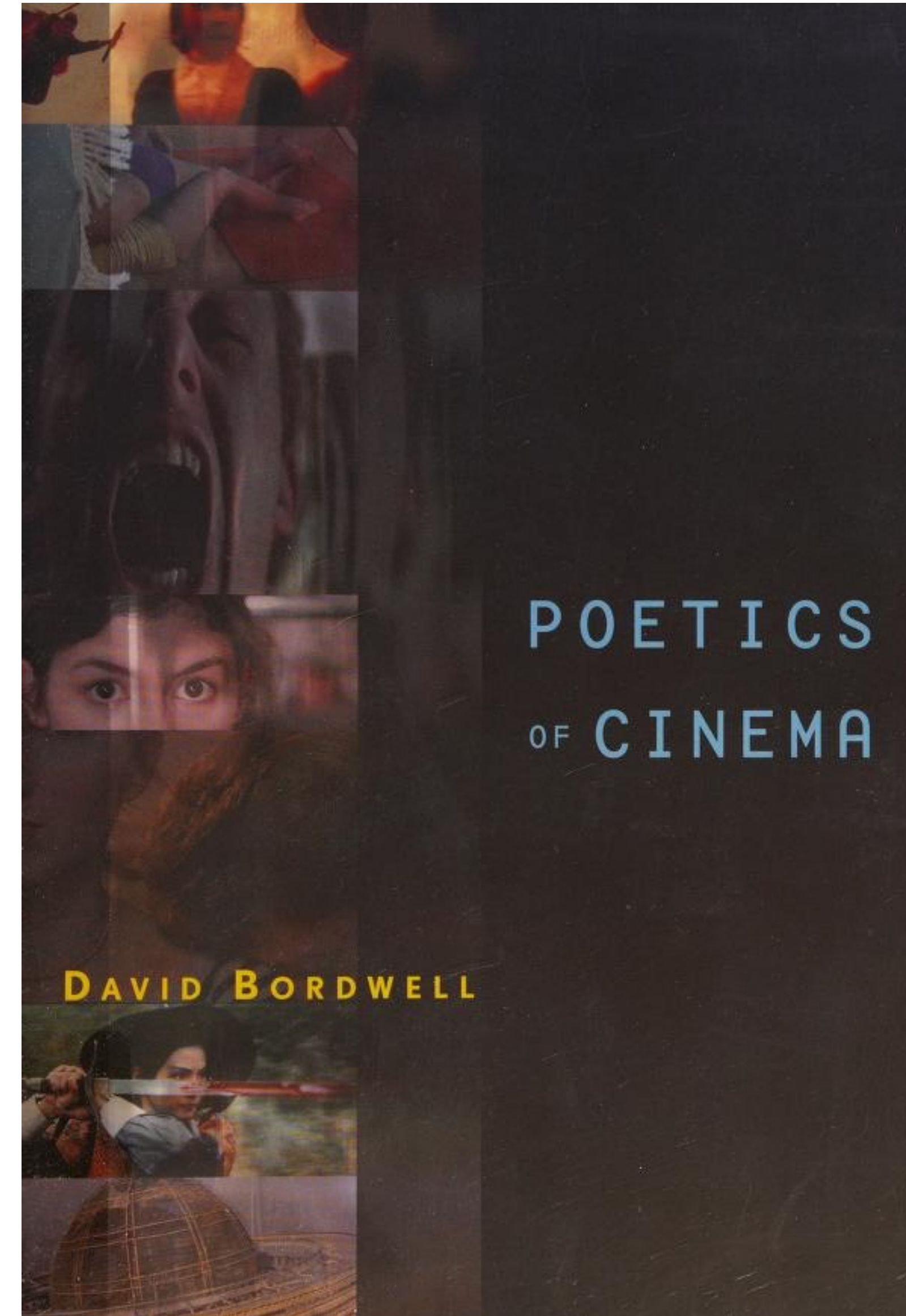
# A History of Reading

Alberto Manguel



# Poetics of Cinema

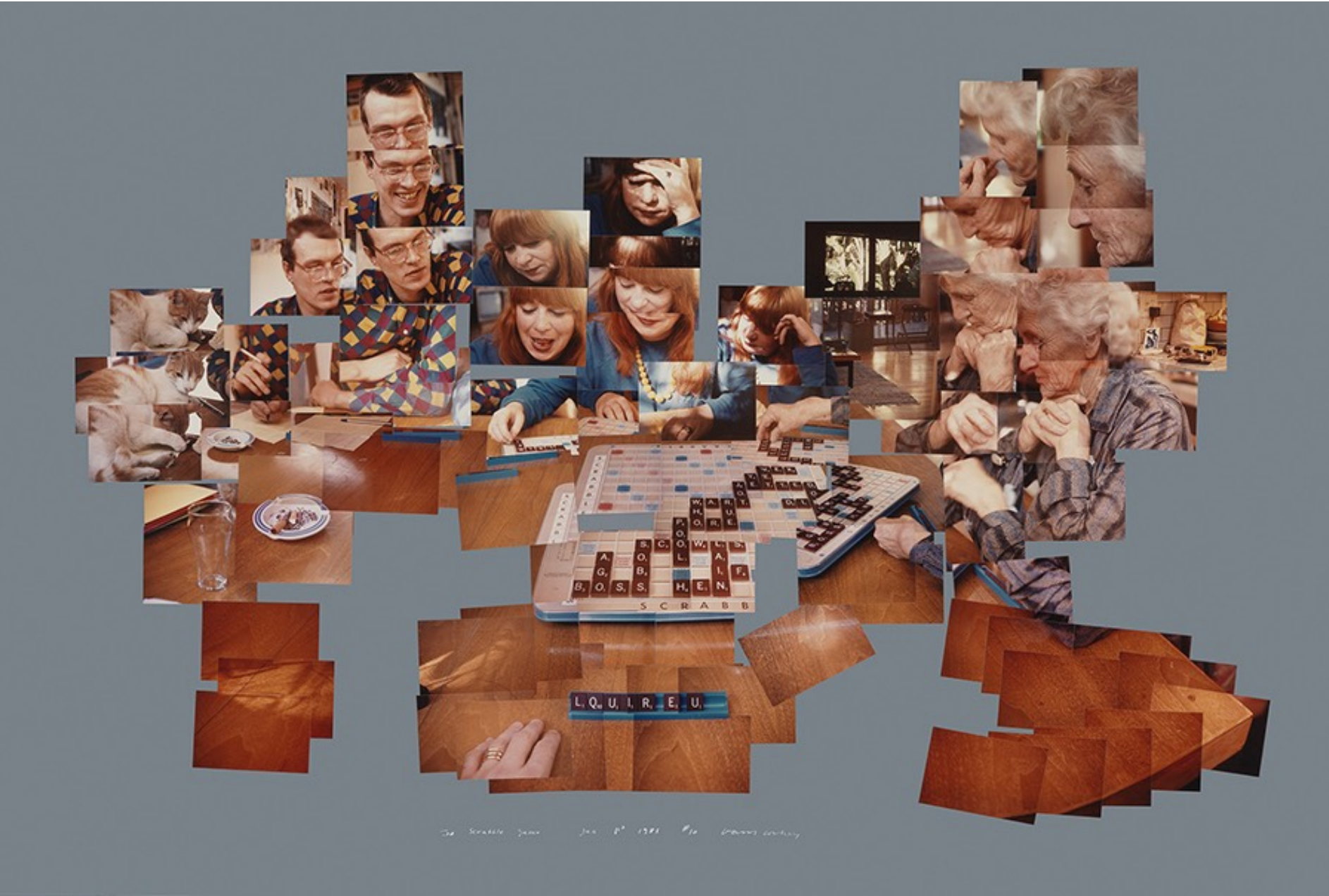
David Bordwell





David Hockney

Photography



## 24 frames

Abbas Kiarostami



# The Medium is the Message

Marshall McLuhan

Marshall McLuhan  
Quentin Fiore

THE MEDIUM IS THE MESSAGE



AN INVENTORY OF EFFECTS

Produced by Jerome Agel

# **‘G-E-S-T-A-L-T’, A \*New\* Program for Graphic Design**

David Reinfurt